



**TOWN OF HOLDEN BEACH
PARKS AND RECREATION ADVISORY BOARD
THURSDAY, AUGUST 2, 2018- 2:00 P.M.**

The Parks and Recreation Advisory Board of the Town of Holden Beach, North Carolina met at 2:00 p.m. on Thursday, August 2, 2018. Present were: Vice Chair Becky Willis, Members Dolly Mitchell, Olivia Gomez, John McEntire, and Suzannah Tucker. Chair Karen Fleischhauer and Member Nick Payne could not attend. Assistant Town Manager Ferguson was also in attendance.

CALL TO ORDER

Vice Chair Willis called the meeting to order at 2:00 p.m.

AGENDA APPROVAL

Motion by Member Mitchell to approve the agenda; second by Member Gomez; approved by unanimous vote.

APPROVAL OF MINUTES

Motion by Member Mitchell to approve the minutes as written; second by Member McEntire; approved by unanimous vote.

ELECTION OF OFFICERS

Motion by Member Mitchell to re-elect Member Fleischhauer as chair; second by Member McEntire; approved by unanimous vote.

Motion by Member Mitchell to re-elect Member Willis as vice chair; second by Member McEntire; approved by unanimous vote.

DISCUSSION OF SETTING GUIDELINES FOR RACE REQUESTS

Assistant Town Manager Ferguson stated that this item is a staff request from Town Manager Hewett to the board. She continued that we are receiving more and more race requests. She said the staff would like to set up guidelines. To assist with the discussion, Assistant Town Manager Ferguson stated that she prepared some questions and an excel spreadsheet of current races to be considered (hereby included in the minutes). Assistant Town Manager Ferguson stated that staff is not proposing changes to the SEARCH 5k because the staff views it as giving back to the community by working with the school system. The board discussed the questions and spreadsheet. Member Tucker asked if the police listed were on duty or if it is overtime. Assistant Town Manager Ferguson stated that it would be additional officers coming in. Member McEntire suggested an additional column be added to the spreadsheet to convey how much the police officers cost in overtime for events. Rental fee for the pavilion was discussed. The logistical requirements for Run HB were discussed.

Member McEntire asked if we get any reimbursement for staff from any race organizations. Assistant Town Manager Ferguson responded that we did not. Member Tucker asked questions concerning how much Run HB collects versus how much they give back to Turtle Patrol. Administrative overhead for 501c3's was discussed. Vice Chair Willis asked if we know what the other three towns in the series are doing. Assistant Town Manager Ferguson said she would request information. Member Tucker discussed looking at a percentage of their profits instead of a flat fee. Insurance for companies was discussed.

LIBRARY ROTATION

Assistant Town Manager Ferguson stated Mrs. Alice Polo has not been well in regards to her health. She is better but Chair Fleischhauer's thoughts were that the little library should not be added to her plate right now. Chair Fleischhauer asked Assistant Town Manager Ferguson to ask the board to consider doing a rotation to take care of the little library in the park. Chair Fleischhauer had suggested that a month rotation be explored for the little free library and backup assistance for the library upstairs at Town Hall as needed. Member Mitchell asked where the books for stocking would come from and if we were going to try to keep it stocked year round. Assistant Town Manager Ferguson responded that she would pull books from upstairs and it would be year round. Assistant Town Manager Ferguson told the board to email her if anyone was willing to join the rotation. Member Mitchell said she would also check with her book club to see if any of them would be willing to volunteer time.

50th ANNIVERSARY OF THE TOWN

Assistant Town Manager Ferguson told the board that the staff would like them involved in planning the 50th anniversary celebration which will occur on February 14, 2019. She stated the date fell on a Thursday. She suggested that each board member could brainstorm five ideas and bring those ideas back for discussion at the next meeting. She said the list would be narrowed at the meeting. Member Gomez asked if it should be one day, week, or month. Assistant Town Manager Ferguson said since February 14th is Valentine's Day she was not sure how many would attend. The board could look at something that day and extend it to ideas for the week. Member Mitchell stated that maybe Mayor Holden could give an oral history of Holden Beach.

PUBLIC COMMENT

Commissioner Butler suggested the cost for cleanup and preparation be included in fees that are explored. Vice Chair Willis said the race groups are responsible for those aspects. Commissioner Butler said he knows for festivals there is a lot of clean-up. He wasn't sure for races.

Vice Chair Willis says she believes in the PRAB. She commented on the activities done by the Recreation Department that bring goodwill to the island. She suggested that if the commissioners in the audience had not attended the tide dye or the camp program they should go before summer ended. She said it would be nice for them to listen to the comments of people who are vacationing at the beach. Vacationers' tax dollars keep the citizens afloat without the residents having to pay more taxes themselves. Member Mitchell mentioned how organized tide dye was. Vice Chair Willis continued that participants are very happy to have such a service provided even in the rain. Member Tucker asked about the marketing of programs and Assistant Town Manager Ferguson explained how rental companies received items from the Town, as well as the advertising on social media and the Town's website. Member Gomez reminded the board about the upcoming open meetings training.

ADJOURNMENT

The board adjourned at 2:40 p.m. and the next scheduled meeting is September 6, 2018 at 2 p.m.
[Parks and Recreation Advisory Board 8/2/2018]